

OUR VISION



IN THREE generations

NORTHLAND IS A flourishing tapestry

OF ABUNDANT AND resilient ecosystems



OUR PURPOSE: To bring communities, agencies and resources together to support thriving ecosystems across Northland

IMPACT MEASURES:

Northlanders live in harmony and balance with the world around us.

Northland's biodiversity is abundant and resilient across the landscape

OUR STRATEGY



CONNECTIVITY CATALYST

Connecting the best of 'bottom up and top down' contributions to achieve socio-ecological benefits on a regional scale.



TE KETE HONGONGA

Facilitating access to, and distribution of resources to where they are needed.



TAPERE

Joining up community led action across large landscapes to achieve greater ecological outcomes.



NATURE-BASED ENTERPRISE

Establishing regional programmes to provide sustained and integrated revenue streams.



MEDIUM-TERM OUTCOMES

Mauri enhancing practices promote healthy mahinga across Northland.

Ecological initiatives are independently led by tangata whenua, community groups and industry.

Native ecosystems are regenerating across Northland.

Nature-based enterprise contributes to 20% of Northland's ecological activities.

